



VEN CONMIGO FOUNDATION

501(c)(3) Nonprofit · Richmond, Virginia

C O R P O R A T E

Giving Guide

A practical guide for companies that want to give with purpose, document their impact, and support local communities in Central Virginia.

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01

WELCOME MESSAGE

FROM OUR TEAM TO YOURS

At Ven Conmigo Foundation, we believe that the strongest communities are built when local businesses and committed organizations decide to give back together.

This guide is our invitation to your company. We created it for the leaders, founders, HR teams, and community-minded businesses across Richmond, Henrico, Chesterfield, and Central Virginia who want to give in a way that is organized, meaningful, and well documented.

Whether your company is just starting to formalize its philanthropic efforts or already has a corporate social responsibility program in place, our team is ready to walk this path with you. Every donation, every sponsorship, and every partnership becomes real, tangible help for vulnerable families, individuals experiencing homelessness, and immigrant communities right here in Virginia.

Three things you will find in this guide

- Concrete ways your business can give — from monetary donations to sponsorships and matching gifts.
- Clear information about the documentation we provide for your records and tax reporting purposes.
- Practical next steps to start a corporate partnership with our foundation.

Thank you for considering us. We look forward to building something lasting together.

— **The Ven Conmigo Foundation team**

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ABOUT VEN CONMIGO FOUNDATION

WHO WE ARE

Ven Conmigo Foundation is a 501(c)(3) nonprofit organization based in Richmond, Virginia. We were founded by Venezuelans who turned the experience of starting over into a mission of service for the community that welcomed them.

Today, our daily work focuses on supporting the people who need it most across Richmond, Henrico, Chesterfield, and the greater Central Virginia region — while keeping alive the humanitarian legacy that gave our foundation its name.

Our mission

To bring humanitarian aid, dignity, and partnership to vulnerable communities in Central Virginia — and to honor a legacy of compassion that connects families across borders.

Where we work

Our headquarters and operations are based in the Richmond metropolitan area. Most of our programs are delivered locally in Virginia, with a smaller share dedicated to international humanitarian outreach.

Our four local programs

- **Homeless Outreach Richmond** — hot meals, winter clothing, hygiene kits, and direct outreach for people facing homelessness.
- **Immigrant & Hispanic Community Support** — guidance, information, and trusted connections for families adapting to life in Virginia.
- **Food, Clothing & Essential Supplies** — drives and distributions across Richmond, Henrico, and Chesterfield.
- **Church, Shelter & Community Partnerships** — alliances with faith-based organizations, shelters, hospitals, and schools.

A trusted partner for community-minded businesses

As a registered 501(c)(3) nonprofit, we are committed to transparency, proper documentation, and measurable local impact. Companies that partner with us receive formal acknowledgment letters and clear records of their support.

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WHY CORPORATE GIVING MATTERS

COMPANIES BUILD COMMUNITIES

Behind every food drive, every winter coat distribution, and every shelter partnership in our region, there is a network of donors and businesses making it possible. Corporate giving is not just charity — it is the infrastructure that allows local nonprofits to plan, scale, and serve consistently throughout the year.

Three reasons your company's contribution is essential

- **Local connection.**

Your business is part of the same community we serve. When you give locally, you strengthen the streets, schools, and shelters that surround your team and your customers.

- **Organized solidarity.**

Companies multiply impact. A coordinated business contribution can fund an entire community drive, a season of meals, or a year-long partnership with a partner shelter.

- **Reputation and culture.**

Giving back is also good business. Companies that engage with credible local nonprofits build stronger employee cultures, deeper customer trust, and a meaningful presence in their community.

The bigger picture

In Richmond City alone, an estimated 18.2% of residents live below the poverty line, and hundreds of individuals experience homelessness each year across the region. Local needs are real — and so is the difference your company can make.

Sources: U.S. Census Bureau QuickFacts; Homeward VA Point in Time Count.

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THE BUSINESS VALUE OF GIVING

STRATEGIC, NOT JUST GENEROUS

Corporate giving creates value for the communities we serve and for the companies that participate. When done thoughtfully, it becomes part of how a business builds its identity, organizes its annual planning, and connects with the people behind every product or service.

What your company can gain

- **Stronger community presence** — your brand becomes visible where it matters most: in real local impact.
- **Authentic CSR participation** — support causes that align with your values and your team’s purpose.
- **A culture of meaning** — engage employees with volunteer days, matching gifts, and shared milestones.
- **Organized annual giving** — structure your contributions across the year instead of reacting to one-off requests.
- **Formal documentation** — receive proper donation records and acknowledgment letters for your internal accounting.
- **Easier conversations with your tax advisor** — consistent documentation makes annual reporting more straightforward.

A note on language we use throughout this guide

In the next sections you will read terms such as potential tax deductions, tax reporting purposes, proper donation records, annual giving documentation, and consult your tax advisor. These reflect the responsible way we discuss giving.

We never promise automatic deductions. Whether a contribution qualifies for a deduction depends on your business, your tax situation, and applicable federal and state rules. Your accountant or tax advisor is the right person to confirm what applies to your company.

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WAYS YOUR COMPANY CAN GIVE

TEN FLEXIBLE OPTIONS

There is no single right way to support our mission. Companies of any size can choose the giving format that best fits their resources, their team, and their goals — from one-time monetary contributions to long-term annual partnerships.

Monetary donations

Direct financial contributions that fund our programs throughout the year. The most flexible way to give.

Food donations

Non-perishable food drives, meal sponsorships, and grocery contributions for families and shelters.

Medical supply donations

Basic medical supplies, first-aid kits, and hygiene-related health products for community partners.

Hygiene product donations

Soap, toothpaste, diapers, feminine care products, and personal care kits for shelters and families.

In-kind donations

Clothing, school supplies, household items, transportation, or professional services valued at fair market price.

Event sponsorships

Sponsor a community drive, a holiday event, or one of our annual outreach activities.

Employee giving campaigns

Internal campaigns where your team contributes through payroll deductions or workplace fundraisers.

Matching gift programs

Match employee donations dollar-for-dollar (or at another ratio) to double their impact.

Annual corporate partnerships

Multi-year or annual commitments that give us the stability to plan and grow our programs.

Community drive sponsorships

Underwrite a specific drive — a Thanksgiving food box program, a winter coat campaign, a back-to-school kit drive.

Not sure which option fits your company best?

Our team can walk you through each format and design a partnership tailored to your goals, your timing, and your industry. Reach out and let's start the conversation.

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HOW DONATION DOCUMENTATION WORKS

RECORDS YOU CAN RELY ON

Proper documentation matters. As a 501(c)(3) nonprofit, Ven Conmigo Foundation provides written records for the contributions we receive, so your company can keep clean internal accounting and have what your accountant needs at year end.

What we can provide

- **Donation receipts** — standard acknowledgment of monetary contributions.
- **Written acknowledgment letters** — formal letters issued for contributions, including the information typically required by the IRS for donor records.
- **Sponsorship confirmation letters** — documentation of event sponsorships and the agreed terms of the partnership.
- **Annual giving summaries** — a year-end statement consolidating all of your company's contributions for that calendar year.
- **Impact reports** — summaries of how your contributions translated into community work.
- **Documentation for internal accounting** — additional information your accounting or compliance team may need for proper tax reporting purposes.

Important: the IRS \$250 rule

The IRS explains that, in general, for any single contribution of \$250 or more, donors must obtain a contemporaneous written acknowledgment from the qualified organization in order to claim a deduction. That acknowledgment should describe the contribution and state whether the donor received any goods or services in return. When goods or services are received, the acknowledgment should include a good-faith estimate of their value.

Ven Conmigo Foundation issues these written acknowledgments for qualifying contributions. Always keep a copy in your records and consult your accountant or tax advisor for how this applies to your specific situation.

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IMPACT REPORTING

SEE WHERE YOUR SUPPORT GOES

Giving should not feel like a transaction. When your company partners with Ven Connigo Foundation, you receive ongoing information about the difference your contribution is making across the Richmond region.

What corporate partners typically receive

- **Families supported** — estimates of the households reached during the partnership period.
- **Meals delivered** — totals from food distributions and shelter partnerships.
- **Medical supplies distributed** — counts from hygiene and basic medical drives.
- **Hygiene kits delivered** — counts from outreach activities and partner shelters.
- **Community events supported** — summaries of drives, holiday distributions, and joint events.
- **Photos** — visual documentation of activities (subject to consent and program guidelines).
- **Testimonials** — selected stories from beneficiaries and partner organizations.
- **Annual impact summaries** — consolidated reporting at year end for your CSR or annual reports.

Reporting that respects everyone involved

We share impact information in ways that protect the dignity and privacy of the people we serve. Photos and testimonials are only used with proper consent, and we follow ethical communication practices in everything we share with our partners and the public.

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WHY PARTNER WITH VEN CONMIGO

A PARTNER YOU CAN TRUST

Choosing a nonprofit partner is a meaningful decision. Here are the reasons companies choose Ven Conmigo Foundation as their giving partner in Central Virginia.

Local community focus

Most of our programs are delivered in Richmond, Henrico, and Chesterfield. Your contribution stays close to home.

Humanitarian experience

Our team brings years of humanitarian work, born from supporting families in crisis and now applied locally with the same dedication.

Transparent giving process

From the first conversation to the year-end summary, we keep partners informed every step of the way.

Real people, real needs, real impact

We work directly with shelters, churches, schools, and families. Every dollar and every donation reaches a real person.

Documentation support

We provide written acknowledgments, sponsorship letters, and annual giving summaries for your records.

Long-term partnership opportunities

We design partnerships meant to grow over time, not just one-off campaigns.

Human-centered community work

At the core of everything we do is a simple idea: every person deserves dignity. Our programs are designed to listen first, respond with respect, and treat the families we serve as full participants in their own story — not as numbers in a report.

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RESPONSIBLE GIVING & TAX NOTE

WHAT YOU SHOULD KNOW

We believe in being upfront about what we can and cannot say regarding the tax treatment of corporate contributions. Tax rules change, business situations vary, and giving is most effective when it is well understood by everyone involved.

A few principles we follow

- **We do not promise automatic deductions.** Whether a contribution is deductible depends on the donor, the type of contribution, and applicable federal and state rules.
- **Qualified organization status.** According to the IRS, deductible contributions generally must be made to qualified organizations. As a 501(c)(3) nonprofit, Ven Conmigo Foundation is structured to be such an organization.
- **State-level rules apply too.** In Virginia, organizations soliciting charitable contributions are typically subject to registration and oversight through the Office of Charitable and Regulatory Programs at the Virginia Department of Agriculture and Consumer Services (VDACS).
- **Records matter.** Maintaining proper records — receipts, written acknowledgments, and annual summaries — is essential for any potential tax reporting on your end.

Important — legal & tax disclaimer

This guide is for informational purposes only and does not constitute legal, accounting, or tax advice. Businesses should consult their accountant or tax advisor to determine whether their contributions may qualify for tax deductions under applicable federal and state rules.

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NEXT STEPS

FROM IDEA TO PARTNERSHIP

Starting a corporate partnership with Ven Conmigo Foundation is straightforward. Here are the five steps we typically follow with new business partners.

- 1. Contact our team.** — Reach out by email, phone, or our online form. Tell us a little about your company and your interest in giving.
- 2. Share your company's giving goals.** — We will set up an introductory call to understand your priorities, your timeline, and what kind of impact matters most to you.
- 3. Choose the type of donation or sponsorship.** — Together we identify the format that fits best — monetary, in-kind, sponsorship, matching gifts, or a combination.
- 4. Coordinate logistics and documentation.** — We confirm dates, drop-off or transfer details, and make sure all of the documentation your team needs is in place.
- 5. Receive acknowledgment and impact updates.** — After your contribution, you will receive the relevant acknowledgment letters and, when applicable, ongoing impact reports.

Typical response time

We aim to respond to corporate inquiries within two business days. For time-sensitive partnerships (holiday drives, end-of-year giving, urgent community needs), please let us know in your first message and we will prioritize the conversation.

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FINAL CALL TO ACTION

Your company can do
more than give.

**It can help build lasting community
impact.**

READY TO TAKE THE NEXT STEP?

Five ways to start the conversation

→ **Plan Your Giving**

Tell us your annual goals and let us help you build a year-round plan.

→ **Become a Sponsor**

Sponsor a community drive, a holiday event, or one of our local programs.

→ **Start Your Impact**

Make your first contribution and begin tracking your community impact.

→ **Contact Our Team**

Schedule a 20-minute introductory call with our partnerships team.

→ **Explore Giving Options**

Review the options in this guide and choose what fits best.



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Venezuelan roots. Local impact in Richmond and Central Virginia.

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